

# change

“ TAKE THE **CHANCE**  
BE THE **CHANGE** ,”

MARSHAL  
INTERGROUP



855, VIA LAURENTINA  
00143 ROME \_ ITALY

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FROM  
YOUR DESIGN

WE HAVE KEPT  
THE SAME **WINNING CONCEPT**  
AND BROUGHT IT TO  
A **NEW ELEGANT**  
AND **STUNNING PACKAGING**



for your  
**PRIVATE  
LABEL**

5000 pcs

**WHAT'S NEW**

PREMIUM BOX  
MODERN LOOK  
COMPACT CASE

**WHAT STAYS**

SAME SIZE  
HANGING SYSTEM  
OPEN WINDOWS

## TECHNICAL FILE

43%  
METHAFILCON B

PWR  
RANGE

UV  
FILTER



9 AMAZING COLORS

## A NEW LENS, WITH ENCREASED BENEFITS.

### WHAT'S NEW

EASIER TO HANDLE

MOISTURE  
RETENTION



### WHAT STAYS

COLOR RANGE

BOX COMPOSITION

### MATERIAL'S QUALITY

+ 50 %

### COMFORT

+ 30 %

### POWER RANGE

+ 90 %

NEW DISPLAY

SAME FITTING  
(50 PIECES)

NEW CROWNER  
DESIGN

SAME SIZE  
(60X30X25cm)



WE CHANGED **FOR GOOD**  
WITH NO TWEAKING  
THE **PERFORMANCES**

WHAT'S NEW

FULLY  
CUSTOMIZABLE  
  
NEW  
DESIGN

WHAT STAYS

SAME QUANTITY  
OF BOXES  
  
SAME  
STRUCTURE

VISUAL IMPACT

+ 50 %

DESK STABILITY

+ 20 %

CROWNER CUSTOMIZATION

+ 100 %



FROM  
YOUR DESIGN



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#### WHAT'S NEW

PREMIUM BOX  
MODERN LOOK  
COMPACT CASE

#### WHAT STAYS

SAME SIZE  
HANGING SYSTEM  
OPEN WINDOWS

#### TECHNICAL FILE

52%

HEMA-MAA  
COOPOLYMER

3

TONES

9

AMAZING  
COLORS

UV

FILTER

ALTERNATIVE  
MONTHLY  
COLOR LENS

57%  
POLYHEMA

PWR  
RANGE

UV  
FILTER

COMING **SOON!**  
(SECOND HALF 2021)



for your  
PRIVATE  
LABEL

5000 pcs

#### WHAT'S NEW

PREMIUM BOX

NEW APERTURE

MORE STABLE

#### WHAT STAYS

SAME SIZE

ROUND WINDOW

HOOK HOLE

THE SHOW **IS ON**, RIDE THE

# change

A large, stylized word 'change' in a black serif font. To the right of the word, numerous pieces of white popcorn with yellow seasoning are scattered, appearing to fall from the top right towards the bottom right of the page.

**PLACE YOUR ORDER!**

ASK FOR OUR LAUNCH OFFER,  
SPECIALLY TAILORED ON YOU

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